Level 7

Second Edition

Student Text

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LEVEL 7 SYLLABUS Second Edition

VIDEO – 91 LESSONS WORKBOOK – 263 PAGES

NOTE: Video lessons are indicated by ALL CAPS bold. Worksheets/assignment sheets are listed below each video lesson.

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Lesson 1 Day 1 – Introduction to Writing

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Lesson 2 Day 2 – Adjectives in Action

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LESSON 10: COMPOUND SENTENCES AND AVOIDING SENTENCE ERRORS

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LESSON 44: PERSONAL NARRATIVE

Lesson 44 Day 1 – Revise Word Choice

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LESSON 75: DESCRIPTIVE PERSONAL LETTER

Lesson 75 Day 1 – Final Draft

Descriptive Personal Letter – Extra Practice

*Assessment 20 (Lessons 67-75)

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LESSON 77: RESEARCH PROJECT

Lesson 77 Day 1 – Brainstorm

LESSON 78: RESEARCH PROJECT

Lesson 78 Day 1 – Research Questions

LESSON 79: RESEARCH PROJECT

Lesson 79 Day 1 – Quality Sources

LESSON 80: RESEARCH PROJECT

Lesson 80 Day 1 – Source Cards

LESSON 81: RESEARCH PROJECT

Lesson 81 Day 1 – Notecards

LESSON 82: RESEARCH PROJECT

Lesson 82 Days 1 – Research

LESSON 83: RESEARCH PROJECT

Lesson 83 Day 1 – Organize Notecards and Thesis Statement

LESSON 84: RESEARCH PROJECT

Lesson 84 Days 1 – Draft Body Paragraphs

LESSON 85: RESEARCH PROJECT

Lesson 85 Day 1 – Organize and Draft Opening Paragraph

LESSON 86: RESEARCH PROJECT

Lesson 86 Day 1 – Organize and Draft Closing Paragraph

LESSON 87: RESEARCH PROJECT

Lesson 87 Day 1 – Revise Word Choice

LESSON 88: RESEARCH PROJECT

Lesson 88 Day 1 – Revise Sentence Structure

LESSON 89: RESEARCH PROJECT

Lesson 89 Day 1 – Final Draft (Presentation Board or Written Report)

LESSON 90: RESEARCH PROJECT

Lesson 90 Day 1 – Bibliography

*UNIT TWO COMPREHENSIVE ASSESSMENT (Lessons 23-75)

FINAL LESSON

Comparing Compositions

CONTENT

Unit One: Grammar and Other Topics

All lessons within this unit teach students how to *apply* parts of speech and sentence structure as well as how to address common problems.

- I. Tools for Effective Communication
 - A. Apply Parts of Speech
 - B. Apply Sentence Structure
 - C. Common Problems

Unit Two: Composition

In this unit, students explore many different types of compositions, focusing on the parts of compositions, the writing process, and applying effective writing tools.

Students write *with* Mr. Stephens in a *step-by-step/modeled* approach to composition. During the video lessons, Mr. Stephens teaches students information and techniques and *models* how to perform each step of the writing process for individual compositions. Students apply what they learn from the video lesson and information presented in the textbook.

Step-by-Step/Model: Through a step-by-step, repetitive process, students internalize the writing process and learn how to perform each step. Additionally, Mr. Stephens models the steps of each composition, showing students "how" to complete them.

Immediate Application: By focusing on each step of the writing process through short, modeled lessons with immediate application, students apply what they learn immediately without becoming overwhelmed by other steps and/or forgetting previous steps. This method increases retention.

ASSESSMENTS

A separate Assessment/Resource Booklet is available for purchase. The booklet contains:

- 20 assessments
- 2 comprehensive unit assessments
- graphic resource word lists, composition resources, and research resources
- additional organizers and research source cards

Assessments provide students opportunities to practice and put to test what they have learned in the lessons if the parent/teacher believes the student will benefit from it. However, taking the assessments is not required. Students may reference their workbook at all times. In Unit 2, if students need more experience with a type of composition, it is recommended that the student <u>either</u> works through the Extra Practice page in the workbook <u>or</u> completes the corresponding assessment and composition opportunity in the <u>Assessment/Resource Booklet</u>.

ACTIVITIES AND ICONS

In Unit One, students learn to identify and apply parts of speech and sentence structure.



Identify activities help students learn to identify parts of speech and sentence structure in written language.



Apply activities help students identify and apply parts of speech and sentence structure which are tools for effective communication through written language. This provides students with tools they will use when writing in Unit Two.

Progression of identify and apply activities within each practice session:

- 1. Students *identify* and *apply* concepts in sentences and fill-in-the-blank activities.
- 2. Students *identify* and *apply* what they have learned in written compositions activities.
- 3. Students apply what they have learned in short original written compositions.



Common Problems – In Unit One, the common problems icon will be present in activities that focus on topics with which students frequently struggle, both Parts of Speech and Sentence Structure topics.



Grammar Section Toolbox – In Unit One, the toolbox will be present on all "apply" activities. The toolbox serves as a reminder to students that the skills practiced on the page are tools to help them communicate effectively in writing. In Unit Two, the toolbox reminds students when revising compositions to use their writing "tools" to improve communication.

The Writing Process – The icons remind students which step of the writing process they are completing.













Transitions - In Unit Two, the transitions icon will remind students to add or evaluate the use of transition words or phrases in their compositions to improve their communication.

Extra Practice – After all steps of each composition have been complete and parents or teachers have completed the checklist, students have the opportunity to practice writing another composition of the same type. They read the prompt on the "Extra Practice" page, and, just as before, watch each video lesson before completing each step of the writing process for the new composition. When organizing thoughts, students may draw graphic organizers on notebook paper or use the additional organizers provided in the Assessment/Resource Booklet. If extra practice is needed, it is recommended that the student either works through the Extra Practice page in the workbook or completes the corresponding assessment and composition opportunity in the Assessment/Resource Booklet.



Resource Folder – In Lessons 2, 3, 7, and 15, students are asked to begin creating a "Discarded Word List" and a "Transition Words and Phrases Word List" and place them in a resource folder. In Unit 2, students are asked to reference or to update the word lists after each composition. This serves to build a resource file that is helpful for effective communication in the coming lessons and years.

SCORING ACTIVITIES

Homeschool parents/teachers are free to use their own scoring system, but if you prefer, you are welcome to use the point values we assign to each activity. Total available points for each page of activities can be found beside each set of instructions on the activity pages. In general, Identify activities are worth 1 point each, and Apply activities are worth 2 points each. Any activities that are to be scored only on a Completion grade will be noted. If parents/teachers wish to assign point values to Completion grades, we recommend assigning 5 points per Completion grade.

SCORING COMPOSITIONS

Scoring written compositions can be challenging due to their subjective nature. Ultimately, we encourage you to do what works for you, your student, and/or your schooling situation. If you already use a method to score written compositions, stick with it. Along the way, try new methods.

We provide **Scoring Rubrics** for each composition if you wish to use those to evaluate your student's work. These rubrics display our recommended balance and available point values. To use these rubrics, evaluate the compositions according to each category and criteria, determine point values for each category, and then add up all awarded points for a final score.

Scoring Services are available for purchase for levels 7-12. Running from August 1 to May 15 each school year, a certified member of our Essentials in Writing team will score written compositions for any or all assignments presented in each level purchased. Visit our website for more information.

We also provide **checklists** for each composition that can be used either by the student as they finish compositions or by the parent as they evaluate compositions. If you use the checklists to evaluate compositions, focus primarily on completion and conversation. Use the checklist as a guide to discuss how effective or ineffective a composition is as a whole and strengths and weaknesses evident in the composition.

There are several different ways to utilize the rubrics and checklists and to hold discussions:

1. Student completes the checklist before turning in the assignment, and the teacher uses the suggested Scoring Rubric to calculate a grade. The teacher spot-checks a few items and asks the student to point to different items on the checklist evident in the composition and explain why the item was checked. Then, the teacher fills out the Scoring Rubric.

Teacher: "I see you marked that your narrative contains transitions. Show me your transitions." Student points to the transitions, and Teacher assigns points to the appropriate category of the Scoring Rubric.

2. Teacher checks each item on the checklist and assigns a grade. This works well when time is limited. Assign a letter grade based on the overall composition using the sample composition provided in the answer key as a guide. Discuss one or more areas that may or may not include suggestions or requested revision.

After completing the checklist, the teacher might say and ask something like:

"I noticed that your hook for your opening paragraph of the expository essay is weak. I think it is weak because you didn't grab my attention. What do you think you could add or change that might help grab my attention?"

3. Teacher assigns a completion grade. Use the checklist as a guide to make sure the assignment is complete. Assign any letter grade based on the fact that the student followed each step of the writing process and the composition contains all parts indicated in the checklist. This option works well when time is limited and the teacher and student want to move on to the next composition.

HOW TO USE

- 1. View the video lesson.
- 2. Read the text for today's lesson.
- 3. Complete the assignment.
- 4. Verbally describe today's lesson and preview the next lesson.

How long should my student spend on one lesson?

Depending on the topic and the student, there are many

different variables to consider in such a question. Typically, a good rule to follow is: Do not complete the worksheets/assignment sheets unless the student understands the concepts presented in the video lesson. Students may need to watch the video more than once. After an understanding of the new concept is evident, students will complete the activity.

Textbook/Workbook Format

Video lessons and textbook/workbook lessons correspond by title and number.



Lesson numbers indicate individual days unless the calendar icon is shown. See example below.

Lesson 39 Day 1 (no calendar shown because this lesson has only one written activity)

- 1. Preview Lesson 39 Day 1 in the textbook/workbook.
- 2. Watch Video Lesson 39.
- 3. Complete Lesson 39 written work.
- 4. Explain what you learned and preview next activity (Lesson 40 Day 1).

Lesson 40 Day 1 ("Day 1" calendar shown because this lesson has more than one written activity)

- 1. Preview Lesson 40 Day 1 in the textbook/workbook.
- 2. Watch Lesson 40 video.
- 3. Complete Lesson 40 written work for all days with the Day 1 calendar icon present.
- 4. Explain what you learned and preview next activity (Lesson 40 Day 2).

Lesson 40 Day 2 ("Day 2" calendar shown because this lesson has more than one written activity)

- 1. Preview Lesson 40 Day 2 in the textbook/workbook.
- 2. Watch Lesson 40 video again.
- 3. Complete Lesson 40 written work for all days with the Day 2 calendar icon present.
- 4. Explain what you learned and preview next activity (Lesson 40 Day 3).

Lesson 40 Day 3 ("Day 3" calendar shown because this lesson has more than one written activity)

- 1. Preview Lesson 40 Day 3 in the textbook/workbook.
- 2. Watch Lesson 40 video again.
- 3. Complete Lesson 40 written work for all days with Day 3 calendar icon present.
- 4. Explain what you learned and preview next activity (Lesson 41).

Lesson 41 (no calendar shown because this lesson has only one written activity)

- 1. Preview Lesson 41 in the textbook/workbook.
- 2. Watch Lesson 41 video.
- 3. Complete Lesson 41 written work.
- 4. Explain what you learned and preview the next lesson (Lesson 42).

Answer Key

Answers to the workbook activities are at the back of this Teacher Handbook. Because some activities require students to compose sentences, paragraphs, and essays, "Answers may vary" precedes such sample answers. For the compositions in Unit Two, Mr. Stephens models a sample composition in the video lessons, and the Answer Key provides another sample composition. The sample answers and compositions provided in the video lessons and Answer Key are simply for comparison and reference when evaluating the work of the student.

If you purchased the online video subscription, you will access the video lectures at essentialsinwritng.com.

Check out the **How to Use** page to discover how to get started, and then access the videos through the **Watch My Lesson** button.



Complex Sentences





A *complex sentence* contains an independent clause and a dependent clause. The clauses can be combined in two ways.

Generally, when the independent clause comes first in a sentence, do not place a punctuation mark between the independent clause and the dependent clause.

I withdrew all my money before I closed my bank account.

IC

DC

When the dependent clause comes first in a sentence, separate the clauses with a comma.

Before I closed my bank account, I withdrew all my money.

DC

IC



For each *complex sentence* below, write "IC" below the clauses that are *independent clauses* and "DC" below the *dependent clauses*.

- 1. Whatever we go through, I'll always consider you my best friend.
- 2. Our dog refuses to go to the vet unless he has his squeaky toy with him.
- 3. The Roman Empire collapsed because it was filled with corruption and betrayal.
- 4. Until the Suffragettes marched for rights, women were not allowed to vote.
- 5. It'll be my turn to talk to tech support after three other callers finish.
- 6. Though J.R.R. Tolkien is beloved by many, others do not like his books.
- 7. The Tigers lost the game because their pitcher had a broken arm.
- 8. Unless my grade magically improves, I might be in trouble.

A *complex sentence* contains an independent clause and a dependent clause.

I withdrew all my money before I closed my bank account.

IC DC

and a verb but cannot stand alone as a sentence because it begins with a subordinator.

A *prepositional phrase* is a phrase that begins with a preposition and adds detailed information to a description.

/3

Remember!

A dependent clause

contains both a subject

Before I closed my bank account, I withdrew all my money.

DC

IC



Underline the complex sentences in this paragraph.

Lewis Carroll's Alice's Adventures in Wonderland has been a popular book ever since Carroll published it. The book introduces readers to many well-known characters such as Alice, the Mad Hatter, the White Rabbit, and the Cheshire Cat. After Carroll published the first Alice book, he wrote its sequel. Through the Looking-Glass pits Alice against the Red Queen in a chess game, and Alice eventually wins. Although readers are familiar with Alice and her books, they may not be as familiar with the books' author. Lewis Carroll is the pseudonym, or pen name, of Charles Lutwidge Dodgson, a logician and mathematician. The stories within Alice's Adventures in Wonderland and Through the Looking-Glass were originally stories told by Dodgson to the children in the Liddell family. In fact, the character of Alice was largely based on Alice Liddell. The real-life Alice begged Dodgson to write down the Alice stories because she loved them so much. Eventually, Dodgson combined the stories into one book and published it. As a result, readers are now able to experience some of the greatest fantasy books ever written.

A *complex sentence* contains an independent clause and a dependent clause.



Common subordinators:

after, although, as, as if, because, before, even if, even though, if, since, though, unless, until, when, whenever, where, wherever, whether, while



♦ Combine each pair of simple sentences into *complex sentences*. _____/ Create one sentence with the pattern *IC DC*. Create the second sentence with the pattern *DC*, *IC*.

sentence with the pattern DC, IC.
1. My younger sister sneaked candy from the bowl. Mom made her return it.
IC DC:
DC, IC:
2. The tornado finally reaches us. We must be prepared.
IC DC:
IC DC: DC, IC:
3. The bird won't be able to fly from the nest. He gets bigger.
IC DC:
IC DC:
4. Ava doesn't want to climb the mountain. She is scared of heights.
IC DC:
IC DC: DC, IC:
5. Lance paid a lot for the bike helmet. The new helmet isn't great.
IC DC:
DC, IC:
6. We care about others more than ourselves. World peace won't be achieved.
IC DC:
DC, IC:

The paragraph below contains only <i>simple sentences</i> . Revise the paragraph to include some <i>complex sentences</i> . Remember: not
every sentence needs to be complex, and you may need to adjust the phrasing
of certain sentences.
Taking care of a dog is an important responsibility. Dogs are great pets. They are worth special care. Dogs need to eat nutritious food. Some people give their
dogs only corn-based kibble. Canines need protein and other nutrients, too.
Another vital part of dog-care is exercise. Active play or going on walks will keep
them healthy. Different sized dogs require different amounts of exercise. A trip to the park is a good option for almost everyone! Pet owners should remember these tips
and take care of their pups!

A *complex sentence* contains an independent clause and a dependent clause.

Complex Sentences and Avoiding Sentence Errors



Students	sometimes	combine	ideas	incorrectly	like this:

Watch out! This is a *fragment!*

Pax is going to learn the cello. Because he wants to be a musician.

A *fragment* is an incomplete thought that is treated like a sentence. A fragment may be missing a subject, a verb, or both. A dependent clause, when written alone as a sentence, is also a fragment. Remember, complex sentences follow two patterns: IC DC or DC, IC.

Pax is going to learn the cello because he wants to be a musician.

Because he wants to be a musician, Pax is going to learn the cello.



Correct the fragments below by correctly combining the ideas _____/14

- into complex sentences. 1. The student continued to argue. Even though he was wrong. 2. Until their own citizens were attacked. The country remained neutral. 3. Anaya is excited for tonight. Because her favorite band is performing. 4. Orange is a nice color. Unless it's paired with purple. 5. Whatever the council decides tonight. We have done our best. 6. The politician agreed to bow out. If his running mate would take over.
- 7. We set off fireworks on the Fourth of July. Because this is America.

Fragments

The paragraph below contains <i>fragments</i> . Rewrite the paragraph/ 10 and combine ideas correctly into <i>complex sentences</i> .
Deac was waiting for an important package from his grandpa. He waited by the window every day for the mailman. Unless his mom said he needed to move out of the way. Deac didn't know what was in the package, but he knew it would be special. Because his grandfather was a carpenter. He often made intricate toys and puzzles for his grandson. Finally, the mailman arrived with the package. Deac pestered his mother. Until she opened the package. Inside was the biggest puzzle yet. Deac loved it. Because he loved his grandpa.

Run-Ons



Students sometimes combine ideas incorrectly like this:

I made a detailed list of all the supplies I left the list at home.

Watch out!
This is a run-on sentence!

This error is called a *run-on sentence*, a sentence that includes two independent clauses without the correct punctuation or connecting word. Remember, complex sentences follow two patterns: IC DC or DC, IC.

After I made a detailed list of all the supplies, I left the list at home.

I left the list at home after I made a detailed list of all the supplies.



Correct the *run-on sentences* below by correctly combining the ideas into *complex sentences* with *subordinators*.

__ / 14

- 1. The county had restricted the area the company drilled for oil.
- 2. The tabby cat stared at me it had never seen a human before.
- 3. Florida tap water always tastes disgusting you put it through a filter.
- 4. Art and music should be taught in schools they teach kids to be creative.
- 5. Kiefer forgot to call his grandma she was worried about him.
- 6. We watched the championship game the power suddenly went out.
- 7. Supposedly we eat seven spiders a year that's just a myth.



The paragraph below contains *run-on sentences*. Rewrite the _____/10 paragraph and combine ideas correctly into *complex sentences* with *subordinators*.

Common subordinators:

after, although, as, as if, because, before, even if, even though, if, since, though, unless, until, when, whenever, where, wherever, whether, while

Ever since I was little, I've wanted to learn how to play the bagpipes. My mom refused to buy bagpipes for me they were too loud. I didn't give up on this dream. I grew older I moved into my own apartment. Bagpipes are expensive I saved up money to buy some. Finally, I could take lessons! I went to my lessons, and I practiced at home. My neighbors began to thump the walls I kept on practicing. The manager came to my apartment. She told me five people had filed noise complaints. The bagpipes will have to wait until I move to the country, I suppose.

Comparing is exploring the similarities between two or more things.



Revision is making changes to your draft that improve your writing. Using stronger verbs, replacing words, and changing sentence structure can make your writing stronger.

Remember, make only necessary changes that *improve* your paragraph.

DRAFT

Policemen help reduce crime and enforce local laws. Similarly, firefighters serve communities by responding to fires and helping rescue victims.



REVISED DRAFT

Policemen help reduce crime and enforce local laws, while firefighters serve communities by responding to fires and helping rescue victims.

DRAFT

Policemen and firefighters are similar.



Policemen and firefighters serve their communities in similar ways.



Revise your draft. Start by reading your draft out loud, touching each word as you read. Change words, phrases, or sentences to improve your writing.

Complete

Reading your draft out loud and touching each word as you read will help you revise more effectively.

- Touching each word will help you focus on one thing at a time.
- Additionally, you might notice things you didn't see before when you hear yourself read.

Read your draft out loud, using your finger to guide you as you revise your draft.

Revised word choice
Revised sentence structure
Checked transitions

Final Draft

The *final draft* is your completed composition. During this step, create a *clean copy* of your revised draft and *edit* for capitalization, punctuation, and spelling errors.

NOTE: You may either write or type your composition on a computer.



On a separate sheet of paper, create a clean copy of your revised draft. Format your composition correctly and edit for errors.

Rules for formatting...

HANDWRITTEN

- full name and date in top *right* corner
- legible writing
- proper space between words
- first lines of paragraphs are indented 1/2 inch
- 1-inch margins on all sides of the page

TYPED

- full name and date in top *left* corner
- 12-point Times New Roman or Arial font
- double-spaced between lines
- first lines of paragraphs are indented 1/2 inch
- 1-inch margins on all sides of the page

Read your final draft out loud, touching each word as you read. Correct all capitalization, punctuation, or spelling errors and replace all words that are boring or vague.

Corrected capitalization errors
Corrected punctuation errors
Corrected spelling errors
Updated "Dangerous Word List" in <i>Resource Folder</i>

			Compare Pa	ragraph			
	2 pts	1 pts		0.5 pts			
Format and Required Info	Formatted according to instructions with few, if mistakes. Name and other require information included.	f any, mistakes. Name or other required		required	Formatted paper with several mistakes. Name and other required information not included.		/2
Organization	Organized effectively according to guidelines (opening sentence, details with examples, closing sentence). Appropriate and effective transitions used.	4 pts Organized basically according to guidelines (opening sentence, details with examples, closing sentence). General transitions used. 3 pts Organized vaguely according to guidel (opening sentence, details with examples, closing sentence). I and vague transitio used.		idelines ace, mples, e). Few	(opening sentence, details with examples, closing sentence). Transitions are not used.	/5	
Content	Includes at least 2 effective details with examples. Details and examples provide excellent support. Word choice and sentence structure are rich and varied.	Includes at least 2 general details with examples. Details and examples provide general support. Word choice and sentence structure are generally effective and varied.		missing or lacking in relevancy. Word choice and sentence		Does not include relevant supporting details. Examples are missing. Word choice and sentence structure are simple and vague.	/5
Writing Type	4 pts	3 pts A good example of		2 pts A basic example of comparison writing.		1 pt A poor example of comparison writing.	/4
Mechanics	4 pts Contains few, if any, error the conventions of the Elanguage (grammar, punctuation, capitalizati spelling).	English	Contains some conventions of language (gram punctuation, caspelling).	the English	conven languag	ns several errors in the tions of the English ge (grammar, ation, capitalization, and g).	/4 1: /20

Compare Paragraph Checklist

	Opening (Topic Sentence)								
I	Do you introduce your main topics for comparison?								
I	Are your main topics for comparison stated clearly?								
]	Body (Details and Examples)								
I	Do you include details about your topics?								
I	Do you support your details with examples?								
I	Do your details and examples explain the similarities between your topics?								
(Closing (Closing Sentence)								
I	Does your final sentence bring the paragraph to a successful close?								
_									
(Overall								
I	Do you use transition words or phrases between details and examples?								
I	Do you use vivid language and varied sentence structure to improve communication?								
I	Do you stay on topic?								
I	Does the paragraph fulfill its purpose (to compare)?								
ľ	Mechanics								
I	Do you spell all words correctly?								
I	Do you use capitalization correctly?								
	Do you use punctuation correctly?								
I	bo you use punctuation correctly?								

Is your final composition formatted according to the guidelines?

Use *persuasive writing* to convince the reader to agree with your opinion or to take action. In persuasive writing, you must state your opinion clearly and use examples and/or facts to sway your reader.

Consider the following regarding persuasive writing:

- 1. audience Who will be reading your writing?
- 2. *purpose* What is the objective of your writing?

Who is my audience? After reading a prompt, use the prompt to identify who will be reading your persuasive business letter. Identifying your audience will help you know what information to include in your letter.

What is my purpose? In persuasive writing, your purpose is to convince the reader either to agree with your point of view or to take a certain action that you want them to take.

Business Letter Format

A *business letter* is a letter written in formal language addressed to an official or formal person or organization. This type of letter is used to communicate with a business, government, organization, employer, customer, client, or other professional people.

A *business letter* looks different than a personal letter. It is written without paragraph indentations, includes a detailed heading and the recipient's address, and follows a specific professional format.

Learn the different parts of a *business letter* on the following page.

Use the graphic organizer to p	olan your business letter. Complete
Audience:	Purpose:
Openin	ng Paragraph
My Persuasive Topic/Thesis:	
Body	Paragraphs
Reason:	
Reason:	
Reason: Reason:	
My Final Remarks:	g Paragraph



Referencing your plan for the body paragraphs on the previous page, choose two of your best and most persuasive reasons. Use the chart below to organize and develop the reasons for your body paragraphs in your business letter.

Body Paragraph #1
Reason:
Examples/Explanations:
Reason: Body Paragraph #2
Examples/Explanations:

PERSUASIVE TECHNIQUES

1. Use strong, decisive words and phrases to call the reader to action. Avoid weak phrasing like *maybe*, *perhaps*, *might be*, *sort of*, and other flimsy statements.

<u>Unpersuasive</u>: If you don't support this new policy, you might be able to help some dogs. <u>Persuasive</u>: You should stand against this new policy, which will endanger the lives of many innocent dogs.

2. Use the bandwagon effect to convince the reader that an opinion/action is accepted by everyone else.

<u>Unpersuasive</u>: Some of the people I've talked to think the shopping center could use a new parking lot.

Persuasive: Everyone knows that the shopping center needs a new parking lot.

3. Appeal to the reader's feelings when the reader may listen to their emotions more than their logic.

<u>Unpersuasive</u>: We need handrails on the stairs at the park.

<u>Persuasive</u>: My grandmother wanted to watch her grandkids play at the park, but she couldn't make it down the stairs. Handrails would have enabled her to enjoy some more time with me and my cousins.

4. Don't be too over-the-top in your effort to be convincing. Taking issues to the extreme often becomes humorous, not persuasive.

<u>Unpersuasive</u>: *If you eat too much sugar, your body and brain will literally explode!*<u>Persuasive</u>: *If you eat too much sugar, your body and brain will stop functioning properly.*



On a separate sheet of paper, draft the *body paragraphs* of your business letter using the information in the graphic organizers.

Complete

202

The *final draft* is your completed composition. During this step, create a *clean copy* of your revised draft and *edit* for capitalization, punctuation, and spelling errors.

NOTE: You may either write or type your composition on a computer.



On a separate sheet of paper, create a clean copy of your revised draft. Format your composition correctly and edit for errors.

Remember to include all parts of a letter:

HEADING	
DATE	
INSIDE ADDRESS	See the example on page 196
SALUTATION	to review how to format a business letter properly.
BODY	
CLOSING	
SIGNATURE	

Read your draft out loud, touching each word as you read. Correct all capitalization, punctuation, or spelling errors and replace all words that are boring or vague.

Corrected capitalization errors
Corrected punctuation errors
Corrected spelling errors
Updated "Dangerous Word List" in Resource Folder

Persuasive Business Letter Checklist

Do you respectfully address your audience? Do you introduce your main topic? Is your persuasive opinion stated clearly? Body Paragraphs Do you include reasons that support your opinion? Do you support your reasons with examples/explanations? Are your reasons and examples/explanations strong and persuasive? Closing Paragraph Do you restate your persuasive opinion in different words? Does your final paragraph bring the letter to a successful close? Overall Do you use transition words or phrases between reasons and examples/explanations? Do you use vivid language and varied sentence structure to improve communication? Do you stay on topic? Does the letter fulfill its purpose (to persuade)?		Opening Paragraph
Body Paragraphs Do you include reasons that support your opinion? Do you support your reasons with examples/explanations? Are your reasons and examples/explanations strong and persuasive? Closing Paragraph Do you restate your persuasive opinion in different words? Does your final paragraph bring the letter to a successful close? Overall Do you use transition words or phrases between reasons and examples/explanations? Do you use vivid language and varied sentence structure to improve communication? Do you stay on topic?		Do you respectfully address your audience?
Body Paragraphs Do you include reasons that support your opinion? Do you support your reasons with examples/explanations? Are your reasons and examples/explanations strong and persuasive? Closing Paragraph Do you restate your persuasive opinion in different words? Does your final paragraph bring the letter to a successful close? Overall Do you use transition words or phrases between reasons and examples/explanations? Do you use vivid language and varied sentence structure to improve communication? Do you stay on topic?		Do you introduce your main topic?
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Closing Paragraph Do you restate your persuasive opinion in different words? Does your final paragraph bring the letter to a successful close? Overall Do you use transition words or phrases between reasons and examples/explanations? Do you use vivid language and varied sentence structure to improve communication? Do you stay on topic?	ľ	Do you support your reasons with examples/explanations?
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Does your final paragraph bring the letter to a successful close? Overall Do you use transition words or phrases between reasons and examples/explanations? Do you use vivid language and varied sentence structure to improve communication? Do you stay on topic?	Γ	Do you restate your persuasive opinion in different words?
Do you use transition words or phrases between reasons and examples/explanations? Do you use vivid language and varied sentence structure to improve communication? Do you stay on topic?	Ī	
Do you use transition words or phrases between reasons and examples/explanations? Do you use vivid language and varied sentence structure to improve communication? Do you stay on topic?		
Do you use vivid language and varied sentence structure to improve communication? Do you stay on topic?		Overall
Do you stay on topic?	Γ	Do you use transition words or phrases between reasons and examples/explanations?
		Do you use vivid language and varied sentence structure to improve communication?
Does the letter fulfill its purpose (to persuade)?	Ī	Do you stay on topic?
	Ī	Does the letter fulfill its purpose (to persuade)?
	_	

Mechanics
Do you spell all words correctly?
Do you use capitalization correctly?
Do you use punctuation correctly?
Is your business letter correctly formatted? (See the checklist on the next page)

Business Letter Format Checklist

 General
Is everything lined up with the left margin? (No indentations)
Do you include spacing between each part of the letter?
Heading
Do you have a Heading?
Does the Heading contain your address formatted correctly?
Date
Do you have a Date?
Is the Date formatted correctly?
Inside Address
Do you have an Inside Address?
Does the Inside Address include the individual/company to whom you wrote?
Does the Inside Address include the individual/company's address formatted correctly?
Boes die Histor Flooress metade die Heit-Radab empary 5 dedress formatied confectly.
Salutation
Do you have a Salutation?
Does your Salutation include a greeting like "Dear" and the name of the person you are
addressing in your letter?
Does the Salutation end with a colon (:)?
Body
Do you have a Body?
Closing
Do you have a Closing?
Does your closing use a professional sign off such as "Sincerely"?
Does your closing end with a comma?
Cian atoms
Signature Decrease Giovertene 2
Do you have a Signature?
Do you include both a printed/typed signature and a handwritten signature?

40				iness Letter					
10 pts	8 pts	6 pts			4 pts				
Student included all par business letter and form them with few, if any, mistakes.	ent included all parts of a hess letter and formatted with few, if any, Student included a business letter and them with some m		of a business letter and formatted them with some		ınd	many parts of a business letter and/or formatted them		/10	
5 pts		4 pts		3 pts			2 pts		
	audience in a mostly formal		Letter is written to a general audience in a basic manner.		Letter is not written to a clear audience or in a formal and respectful manner.		/5		
5 pts		4 pts		3 pts			2 pts		
Persuasive topic is state clearly in the opening paragraph.	d	Persuasive topic is stated generally in the opening paragraph.		Persuasive topic is unclear.		Persuasive topic is missing.		/5	
10 pts	8 pts		6 pts		4 pts			2 pts	
contain detailed contain detailed support and examples. Support and examples are presented in an presented in an contain detailed contain detailed and examples.		in general support contain adec support and support and support and are presented in a suitable		quate contain poor supp examples. A camples and examples are d in an presented in an		oport	Body paragraphs do not contain support and examples.	/10	
		A good example of		A basic example of persuasive writing		A poor example of persuasive		/5	
5 pts Appropriate and effective transitions are used between	4 pts General transitions are used between thoughts and		3 pts Few and vague transitions used between thoughts and		2 pts Inappropriate and/or missing transitions between thoughts		/5		
5 pts	1		3 pts	1 2 4 1	2 pts			1 pt	
Word choice and sentence structure are rich and varied. Word choice and sentence structure are well-chosen and			sentence structure are sentence		tence structure are		Word choice is vague, and sentences are simple and fragmented.	/5	
conventions of the Engl	the Contain of the Fuzzation, punctua	e Contains some errors in of the English language		age (grammar, conventio zation, and (grammar		ions of the English language ar, punctuation, capitalization,		/5	
	business letter and form them with few, if any, mistakes. 5 pts Letter is written to a speaudience in a formal and respectful manner. 5 pts Persuasive topic is state clearly in the opening paragraph. 10 pts Body paragraphs contain detailed support and examples are presented in an excellent manner. 5 pts An effective example of persuasive writing. 5 pts Appropriate and effective transitions are used between thoughts and paragraphs. 5 pts Word choice and sentence structure are rich and varied. 5 pts Contains few, if any, erronventions of the Engli (grammar, punctuation, erronventions)	business letter and formatted them with few, if any, mistakes. 5 pts Letter is written to a specific audience in a formal and respectful manner. 5 pts Persuasive topic is stated clearly in the opening paragraph. 10 pts Body paragraphs contain detailed support and examples. 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punctuation, capital ization, punctuation, capital ization,	business letter and formatted them with few, if any, mistakes. 5 pts	business letter and formatted them with few, if any, mistakes. 5 pts 4 pts 3 pts Letter is written to a specific audience in a format and respectful manner. 5 pts 4 pts 4 pts 3 pts Letter is written to a specific audience in a mostly formal and respectful manner. 5 pts 4 pts 3 pts Persuasive topic is stated clearly in the opening paragraph. 10 pts 8 pts Body paragraphs contain detailed support and examples are presented in an excellent manner. 5 pts 4 pts Body paragraphs contain detailed support and examples are presented in an excellent manner. 5 pts 4 pts Body paragraphs contain detailed support and examples are presented in an excellent manner. 5 pts 4 pts 3 pts Persuasive topic is tated generally in the opening paragraphs. 6 pts Body paragraphs contain adequate support and examples are presented in an excellent manner. 5 pts 4 pts 3 pts Body paragraphs 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capitalization, and sentence structure are adequate and somewhat varied. Contains few, if any, error	business letter and formatted them with few, if any, mistakes. 5 pts 4 pts 3 pts 2 pts Letter is written to a specific audience in a formal and respectful manner. 5 pts 4 pts 3 pts 2 pts Letter is written to a general audience in a basic manner. 5 pts 4 pts 3 pts 2 pts Letter is written to a general audience in a basic manner. 5 pts 4 pts 8 pts 6 pts 4 pts Body paragraphs contain detailed support and examples. Support and examples are presented in an excellent manner. 5 pts 4 pts 8 pts 6 pts 4 pts Body paragraphs contain detailed support and examples are presented in an excellent manner. 5 pts 4 pts 8 pts 6 pts 4 pts Body paragraphs contain detailed support and examples are presented in a suitable manner. 5 pts 4 pts 3 pts 2 pts 4 pts Body paragraphs contain adequate support and examples are presented in a suitable manner. 5 pts 4 pts 3 pts 2 pts 4 pts 3 pts 2 pts Contains are used between thoughts and paragraphs. 5 pts 4 pts 3 pts 2 pts Contains few, if any, errors in the conventions of the English language (grammar, punctuation, capitalization, punctuation, capitalization, appured and conventions of the English language (grammar, punctuation, capitalization, appured and conventions of the grammar, punctuation, capitalization, punctuation, capitalization, and conventions of terms and conventions of terms in the conventions of the English language (grammar, punctuation, capitalization, appured them with some mistakes. 3 pts 4 pts 4 pts 8 pts 4 pts 8 pts 9 presuasive topic is unclear. 9 persuasive topic is unclear. 9	business letter and formatted them with few, if any, mistakes. 5 pts 4 pts 3 pts 2 pts Letter is written to a specific audience in a formal and respectful manner. 5 pts 4 pts 3 pts Letter is written to a specific audience in a formal and respectful manner. 5 pts 4 pts 3 pts Letter is written to a general audience in a mostly formal and respectful manner. 5 pts 4 pts 3 pts Letter is written to a general audience in a basic manner. 5 pts 4 pts 8 pts 6 pts 6 pts 4 pts Body paragraph. Body paragraphs contain detailed support and examples. Support and examples are presented in an excellent manner. 5 pts 4 pts 8 pts 6 pts 6 pts 4 pts 8 pts 6 pts 8 pts An effective example of persuasive writing. 5 pts 4 pts 3 pts 2 pts Body paragraphs contain adequate and examples are presented in an average manner. 5 pts 4 pts 3 pts 2 pts Body paragraphs contain adequate are presented in an average manner. 5 pts 4 pts 3 pts 2 pts Body paragraphs contain adequate are presented in an average manner. 5 pts 4 pts 3 pts 2 pts Body paragraphs contain adequate are presented in an average manner. 5 pts 4 pts 3 pts 2 pts Body paragraphs contain adequate are presented in an average manner. 5 pts 4 pts 3 pts 2 pts Body paragraphs contain adequate are presented in an average manner. 5 pts 4 pts 3 pts 2 pts Body paragraphs contain adequate are presented in an average manner. 5 pts 4 pts 3 pts 2 pts Word choice and sentence structure are rich and varied. 5 pts 3 pts 2 pts 4 pts 4 pts 3 pts 4

EXTRA PRACTICE

Persuasive Business Letter



1. Read the **prompt**. **Brainstorm** your ideas <u>on a clean sheet of paper</u> and choose a topic.

Imagine that you recently rode your bicycle through your city and realized that few sidewalks or bike lanes were on the streets. Write a letter to your town or city council to persuade them to add sidewalks or bike lanes on the streets.



2. **Plan** and **organize** your thoughts using a **graphic organizer**. (Additional graphic organizers available in the *Assessment/Resource Booklet*.)



3. **Draft** your paragraph on a clean sheet of paper using the information in your plan.



4. **Revise** your draft. Start by reading your draft out loud, <u>touching each</u> word as you read. Search for opportunities to add or change words, phrases, or sentences to improve your writing.

CHECKLIST

- Revised word choice
- Revised sentence structure
- Checked transitions



5. **Edit** and **publish** your **final draft**. Copy your revised draft to a clean sheet of paper. Correct all capitalization, punctuation, and spelling errors. *NOTE: You may either write or type your composition on a computer.*

CHECKLIST

- ☐ Corrected capitalization errors
- ☐ Corrected punctuation errors
- ☐ Corrected spelling errors
 - ☐ Updated "Dangerous Word List" in *Resource Folder*

